

DOUG NEL

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EXECUTIVE SUMMARY

- **An experienced writing-skills trainer, copywriter and editor who has worked across a broad range of business sectors**
- **A trained newspaper journalist with more than 20 years of experience as a reporter and sub-editor for print and online**
- **Lively, positive and gregarious, with a knack for bringing out the best in people**

PROFESSIONAL EXPERIENCE

Feb 2015 – current: Business-writing Trainer, Emphasis; Freelance Sub-editor at The Times, The Daily Telegraph, The Guardian and The Mirror; Freelance Copywriter

I deliver training for business-writing specialists Emphasis, helping clients make the right kind of impact with their documents, presentations and emails. These include EY, BNP Paribas, London Business School, The Crown Estate, Honeywell and Virgin Media. I have worked with a variety of communications teams, including at The Army, Aldi and multinational packaging company Mondi.

As a freelance sub-editor working for several 'Fleet Street' newspapers, I edit news, features and sports content, and write engaging headlines and picture captions. I work with the digital teams to optimise content for SEO, picture desks on selecting photos and video, and art desks on graphics.

I also provide copywriting services. This has included annual reports for multinational private-jet charter company Luxaviation, and press releases for travel infotainment experts GoMedia and flight support services provider Flightworx. I am a member of the Professional Copywriters Network.

Nov 2005 – Sept 2014: Sub-editor/Middle bench, The Sun, News UK

As a features sub-editor at Britain's biggest-selling newspaper I edited regular columns by Political Editor Trevor Kavanagh and the ever-controversial Jeremy Clarkson, also working on news spreads, the Bizarre showbiz page, Motoring and Travel. I also wrote articles and worked on The Sun's digital platform. My 'Middle bench' role included managing teams of sub-editors and working with section editors, the picture desk, and the legal and advertising teams.

Nov 2004 – Nov 2005: Freelance News Reporter/Sub-editor, The Mail on Sunday, The Evening Standard, The Daily Telegraph and The Daily Express

Throughout this year I freelanced as a reporter and sub-editor for some of Britain's best-known newspapers. My reports included interviews with survivors of the "7/7" bombings and articles about London gang violence.

Jan 1999 – Feb 2005: Reporter/Deputy News Editor, South London Press

I joined South London Press as a Senior Reporter, covering the courts and local government, writing a regular column on transport issues and reporting on high-profile stories including the Brixton Bombing and the murder of Peckham schoolboy Damilola Taylor. Promoted to Deputy News Editor, I was responsible for a team of reporters in one of the most challenging news areas in the country.

Aug 1996 – Jan 1999: Reporter and Business Correspondent, Swindon Evening Advertiser

As a news reporter at this award-winning daily newspaper, I covered local events, the courts, inquests and council meetings. Also the newspaper's Business Correspondent, I reported on everything from industrial disputes at the town's Honda car plant to the activities of companies such as Intel and Dyson.

Sept 1994 – Sept 1995: Teaching English as a foreign language in Japan

A fascinating year spent living and working in Kyoto prefecture where I taught English to school pupils. I retain a strong interest in the culture and politics of Japan.

April 1994 – June 1994: Venturer on Raleigh International expedition to Zimbabwe

A challenging expedition which involved tracking elephants for a scientific project, building a medical clinic and adventurous activities including white-water rafting.

EDUCATION AND QUALIFICATIONS

Aug 1996 – June 1997: **NVQ Level 4 in Newspaper Writing**

Apr 1996 – Aug 1996: **Diploma in Newspaper Journalism**, Editorial Centre, Hastings

Sept 1990 – June 1993: **B.A. Hons Philosophy (2:1)**, University of Southampton

Sept 1985 – June 1989: **A Levels in English (B), Economics (B), Geography (B)**, Epsom College, Surrey.

IT AND SOCIAL MEDIA SKILLS

Desktop publishing: InDesign, Quark, Hermes. **Online publishing:** Escenic. **Desktop applications:** Microsoft Word/ Excel/ PowerPoint. **Social Media:** Twitter, Facebook, Instagram and Periscope.

OTHER

Speech writing, football coaching, playing golf and tennis, performing in a band.