



Anuradha Shroff

Executive Coaching | Leadership | Facilitator

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I am a coach and facilitator, with more than 10 years of experience with senior public sector executives.

My focus areas are personal development, facilitation in leadership programmes and coaching of executives who aspire to take the next step in their career and life.

I bring years of facilitation experience and blend it with a deep understanding of complex systems and the psychology of human development. Skilled at facilitating in leadership, strategic and scenario planning workshops, I can adapt the workshop to meet the desired needs of the organisation.

I combine facilitation ability with coaching individuals who are transitioning through different stages of their career and life; or feel that they have stagnated at their current position. I help senior and middle executives achieve results by inspiring them to visualise goals, uncovering their blind spots and motivating them to take action to move forward.

My experience in large and small group facilitation, along with coaching individuals impacts organisations by having highly motivated individuals and teams - thus leading to improved performance, team progression and organisational learning.

Feedback

"Anu has been gentle yet persistent in prodding me to reflect. She has been instrumental in my self-discovery process as I examine my motivations and assumptions. It has been an insightful experience."

Coaching client in the Public Service (2016)

"She has helped me to grow as a person in terms of leadership and character."

Coaching client in the Public Service (2015)

"She is observant and asks the right questions to open up a group. She also throws high challenges where appropriate."

Small group facilitation client (2015)

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Career

2010 – 2016	Senior Researcher, Institute of Governance and Policy, Civil Service College Singapore <ul style="list-style-type: none">• research and write case studies and booklets related to Singapore's public policy• facilitate at workshops on leadership, public policy and complexity• small group learning facilitator and coach
2004 – 2008	Lead Strategist, Strategic Policy Office, Public Service Division <ul style="list-style-type: none">• facilitate at workshops on scenario planning and futures methodology• research on future trends impacting Singapore
2000 – 2004	Senior Executive, PS21 Office, Public Service Division <ul style="list-style-type: none">• project management on implementing change initiatives
1998 – 2000	Business Development Executive, Alcoment Pte Ltd <ul style="list-style-type: none">• customer portfolio management

Contribution to published research pieces

- Adaptive Governance for a Changing World, published by Civil Service College (2016)
- [The Rise of Post-Familialism : Humanity's Future? \(2012\)](#)
- [Conversations for the Future: Singapore's Experience with Strategic Planning \(2011\)](#)

Training and Education

- Coaches Training Institute Fundamentals Course (2015)
- Talent Champions Coaching Workshop by Coaches Training Institute (2015)
- The Gestalt Approach to Working with Groups by Dr Mary Ann Rainey (2014)
- Leadership Action Learning Masterclass by Roffey Park Institute (2012)
- Neuro Linguistic Programming certification programme (2007)
- The Art of Facilitation by Facilitators' Network of Singapore (2004)
- BA(Hons) Psychology/Sociology, University of Sheffield (1996)